

NAUFAL AQIL ZUHDII

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I am a Professional Certificate Graduate in Creative Multimedia with solid competencies in graphic design and visual asset development. I have worked on multiple multimedia projects using a strong visual thinking approach, supported by creativity and a comprehensive understanding of design principles. I am seeking an internship or entry-level role in the creative industry to apply my abilities and broaden my professional experience.

Work Experience

Swarna Creation

Feb 2025 – Present

Sponsorship Design Specialist | May 2025 – Present

- Creates sponsorship decks for clients.
- Deliver pitching presentations regarding Swarna Creation's services, especially sponsorship management.
- Contributes to building the sponsorship database, preparing sponsorship assets, and assisting in drafting cooperation agreements.

Graphic Designer | Feb 2025 – May 2025

- Designed the main logo and brand identity for Swarna Creation.
- Created the company profile for Swarna Creation.
- Designed ID cards for Swarna Creation team members.

Wellmagic Media Digital

Sep 2024 – Aug 2025

Digiskill Hub Creative Team | Mar 2025 – July 2025

- Designed the main logo and brand identity for Digiskill Hub.
- Collaborated on developing visual identity concepts aligned with Digiskill Hub's vision and mission.
- Served as a graphic design supervisor for various branding needs on social media.
- Became part of the video branding team as a talent for Digiskill Hub's social media content.

Logo Designer Specialist | Dec 2024 – May 2025

- Redesigned the main logo and brand identity for Kasair Point of Sale System (POS).
- Created the main logo and brand identity for Digiskill Hub.
- Redesigned the main logo and brand identity for Medhop.

Multimedia Intern | Sep 2024 – Aug 2025

- Served as project officer for the development of an interactive visual novel.
- Created employee ID card designs for PT Wellmagic Media Digital.
- Designed the bumper for the Meet the Expert Session: Meta Asia.
- Served as project officer 3D texturing division in producing assets for the 360° virtual exhibition website.

Education

CEP-CCIT Fakultas Teknik Universitas Indonesia - Indonesia

Sep 2023 – Nov 2025

Professional Certificate in Creative Multimedia (3.78/4.00 GPA)

Universitas Paramadina

March 2026 – Present

Desain Komunikasi Visual (DKV)

Achievements & Activities

CCIT Students Society (CSS) Fakultas Teknik Universitas Indonesia

May 2025 – Nov 2025

Director of Arts and Culture Departement

- Coordinated department members and activities to ensure work programs ran effectively and met targets.
- Led and took active roles in several work programs, including serving as the main person in charge of competition events within CEP CCIT FTUI.
- Developed leadership, cross-division coordination, and event management skills through various departmental initiatives.

Meet The Expert Session: Meta Asia

Nov 2024

Graphic and Motion Designer

- Designed event bumpers and supporting visual elements with a dynamic concept aligned with the event's identity.
- Collaborated with the Creative Team to enhance the event's appeal and professionalism.

Creative Exhibition Vol II: Artxploration

Aug 2024 – Oct 2024

Chief Executive

- Led the overall event execution, from planning and implementation to post-event evaluation.
- Managed cross-division teams and ensured an interactive and inspiring exhibition experience for participants and visitors.
- Directed the visual design and event identity, including logo development, promotional materials, and exhibition layout.

Creative Exhibition Vol. I: Into The Magicverse

Dec 2023 – Feb 2024

Head of Program Division

- Led the planning and execution of program activities, including program flow structuring and cross-division coordination.
- Ensured an engaging and memorable event experience through well-organized and creative program concepts.

Skills

- **Technical Skill:** Graphic Design, Logo Design, Brand Identity, Motion Graphic, Video Editing, UI Design
- **Digital Tools and Software:** Adobe Illustrator, Adobe After Effects, Adobe Photoshop, Adobe Premier Pro, Canva
- **Soft Skills:** Creative Thinking, Attention to Details, Leadership, Teamwork
- **Languages:** Bahasa Indonesia (Native), English (Basic comprehension, limited speaking and writing)

Certification

CEP-CCIT Fakultas Teknik Universitas Indonesia

Professional Certificate in Creative Multimedia

Wellmagic Media Digital

Certification of Completion for Industry Class and Internship Program in Multimedia Design

CCIT Students Society (CSS) Fakultas Teknik Universitas Indonesia

Certification of Appreciation for Head of Art and Culture Departement