

# NAUFAL AQIL ZUHDII

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I am a Professional Certificate Graduate in Creative Multimedia with solid competencies in graphic design and visual asset development. I have worked on multiple multimedia projects using a strong visual thinking approach, supported by creativity and a comprehensive understanding of design principles. I am seeking an internship or entry-level role in the creative industry to apply my abilities and broaden my professional experience.

## Work Experience

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### Swarna Creation

**Feb 2025 – present**

*Sponsorship Design Specialist / May 2025 – Present*

- Creates sponsorship decks for clients.
- Deliver pitching presentations regarding Swarna Creation's services, especially sponsorship management.
- Contributes to building the sponsorship database, preparing sponsorship assets, and assisting in drafting cooperation agreements.

*Graphic Designer / Feb 2025 – May 2025*

- Designed the main logo and brand identity for Swarna Creation.
- Created the company profile for Swarna Creation.
- Designed ID cards for Swarna Creation team members.

### Wellmagic Media Digital

**Sep 2024 – Aug 2025**

*Digiskill Hub Creative Team / Mar 2025 – July 2025*

- Designed the main logo and brand identity for Digiskill Hub.
- Collaborated on developing visual identity concepts aligned with Digiskill Hub's vision and mission.
- Served as a graphic design supervisor for various branding needs on social media.
- Became part of the video branding team as a talent for Digiskill Hub's social media content.

*Logo Designer Specialist / Dec 2024 – May 2025*

- Redesigned the main logo and brand identity for Kasair Point of Sale System (POS).
- Created the main logo and brand identity for Digiskill Hub.
- Redesigned the main logo and brand identity for Medhop.

*Multimedia Intern / Sep 2024 – Aug 2025*

- Served as project officer for the development of an interactive visual novel.
- Created employee ID card designs for PT Wellmagic Media Digital.
- Designed the bumper for the Meet the Expert Session: Meta Asia.
- Served as project officer 3D texturing division in producing assets for the 360° virtual exhibition website.

## Education

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### CEP-CCIT Fakultas Teknik Universitas Indonesia - Indonesia

**Sep 2023 – Nov 2025**

*Professional Certificate in Creative Multimedia (3.78/4.00 GPA)*

### SMA Negeri 3 Karawang - Indonesia

**July 2020 – May 2023**

*Ilmu Pengetahuan Sosial (Social Studies)*

## Achievements & Activities

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<b>CCIT Students Society (CSS) Fakultas Teknik Universitas Indonesia</b>	<b>May 2025 – Nov 2025</b>
<i>Director of Arts and Culture Departement</i>	
<ul style="list-style-type: none"><li>• Coordinated department members and activities to ensure work programs ran effectively and met targets.</li><li>• Led and took active roles in several work programs, including serving as the main person in charge of competition events within CEP CCIT FTUI.</li><li>• Developed leadership, cross-division coordination, and event management skills through various departmental initiatives.</li></ul>	
<b>Meet The Expert Session: Meta Asia</b>	<b>Nov 2024</b>
<i>Graphic and Motion Designer</i>	
<ul style="list-style-type: none"><li>• Designed event bumpers and supporting visual elements with a dynamic concept aligned with the event's identity.</li><li>• Collaborated with the Creative Team to enhance the event's appeal and professionalism.</li></ul>	
<b>Creative Exhibition Vol II: Artxploration</b>	<b>Aug 2024 – Oct 2024</b>
<i>Chief Executive</i>	
<ul style="list-style-type: none"><li>• Led the overall event execution, from planning and implementation to post-event evaluation.</li><li>• Managed cross-division teams and ensured an interactive and inspiring exhibition experience for participants and visitors.</li><li>• Directed the visual design and event identity, including logo development, promotional materials, and exhibition layout.</li></ul>	
<b>Creative Exhibition Vol. I: Into The Magicverse</b>	<b>Dec 2023 – Feb 2024</b>
<i>Head of Program Division</i>	
<ul style="list-style-type: none"><li>• Led the planning and execution of program activities, including program flow structuring and cross-division coordination.</li><li>• Ensured an engaging and memorable event experience through well-organized and creative program concepts.</li></ul>	

## Skills

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- **Technical Skill:** Graphic Design, Logo Design, Brand Identity, Motion Graphic, Video Editing, UI Design
- **Digital Tools and Software:** Adobe Illustrator, Adobe After Effects, Adobe Photoshop, Adobe Premier Pro, Canva
- **Soft Skills:** Creative Thinking, Attention to Details, Leadership, Teamwork
- **Languages:** Bahasa Indonesia (Native), English (Basic comprehension, limited speaking and writing)

## Certification

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### CEP-CCIT Fakultas Teknik Universitas Indonesia

*Professional Certificate in Creative Multimedia*

### Wellmagic Media Digital

*Certification of Completion for Industry Class and Internship Program in Multimedia Design*

### CCIT Students Society (CSS) Fakultas Teknik Universitas Indonesia

*Certification of Appreciation for Head of Art and Culture Departement*